

Collins St, 5pm -1955 by John Brack, Australia, 1920-1999

5 Challenges

- 1) Building relationships across borders
- 2) Tapping on collective wisdom of team members and other employees, associates and service providers to bounce off ideas for problem solving
- 3) Retaining knowledge for business continuity
- 4) Establishing and sustaining learning community
- 5) Easing of integration among new hires

4 More

- 1) Managing projects involving people across the borders of geography and organization
- 2) Secured and immediate access to digital assets and contents with myriads of ownership patterns, content and formats
- 3) Inter-operating with diverse messaging and communication devices and protocols
- 4) Providing a common platform for all to interact and collaborate

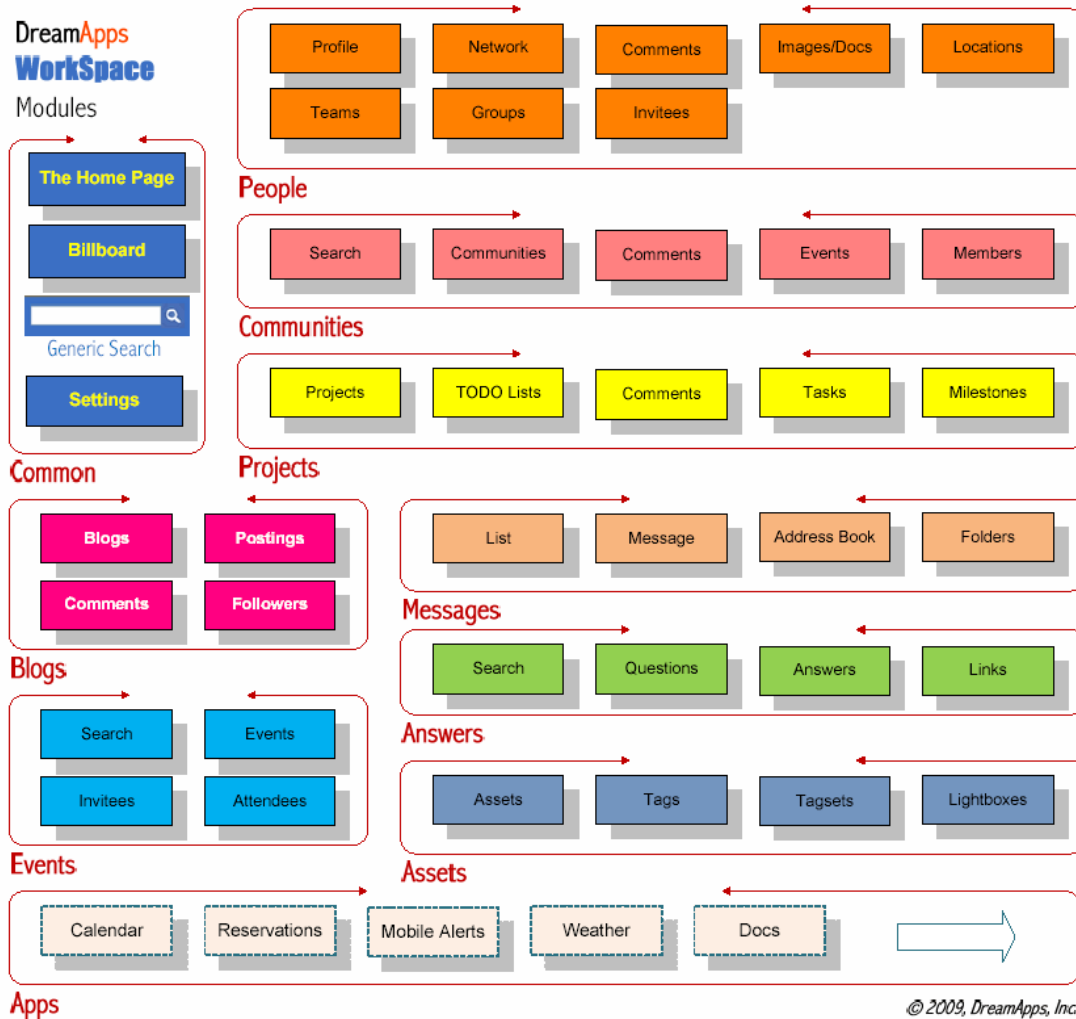
Our Response

WorkSpace

enables you to build a networked workforce who collaborate on projects, campaigns, events and activities such as learning, sourcing, supporting and community building by sharing ideas, knowledge, opinions and digital contents such as blogs, documents, images, sound clips and videos while enhancing your corporate knowledge pool and advancing their personal and professional aspirations.

9 Modules

- 1) People
- 2) Communities
- 3) Projects
- 4) Blogs
- 5) Messages
- 6) Answers
- 7) Events
- 8) Assets
- 9) Apps



Desktop Interface

WorkSpace

- Profile
- Network
- Comments
- Images/Docs**
- Locations
- Teams
- Groups
- Invitees

Asok Chattopadhyay - Images/Docs

Making Work/Life Balancing Easier

Search List Style Tiled

Load an Image or a Document

Images & Docs



Spreadsheet



Ad-In-JPG



Julie



Tania



Demo Guide



Asok



Abhishek



Mona



Barrack Obama



Green sea Turtle



Server



Anita



Pushkin



Michelle Obama



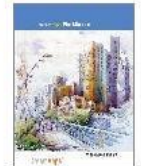
Amit



Helen



Rex



Executive Summary



Projects

Sinotel Challenge 2008

Network

Customers

Family

Friends

Presidents

Communities

Lunch for Students

My Blogs

State of the Art

In Bad Times

Alien Life

Blogs I Follow

As we are

Trying to loose Some Weight Now!

Alien Life

Locations

Newark

Plainfield

Billboard

I'll Get You the Best Price for Your Home: Guaranteed!



During the last ten years in business, I have consistently obtained higher than average prices for the owners I represented. Now is your time! Do yourself a favor! Make that Call!

- Rita Debenham

Call me at (415) 333 8886 for an appointment.

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Andrea Bocelli - Besam...

★★★★★

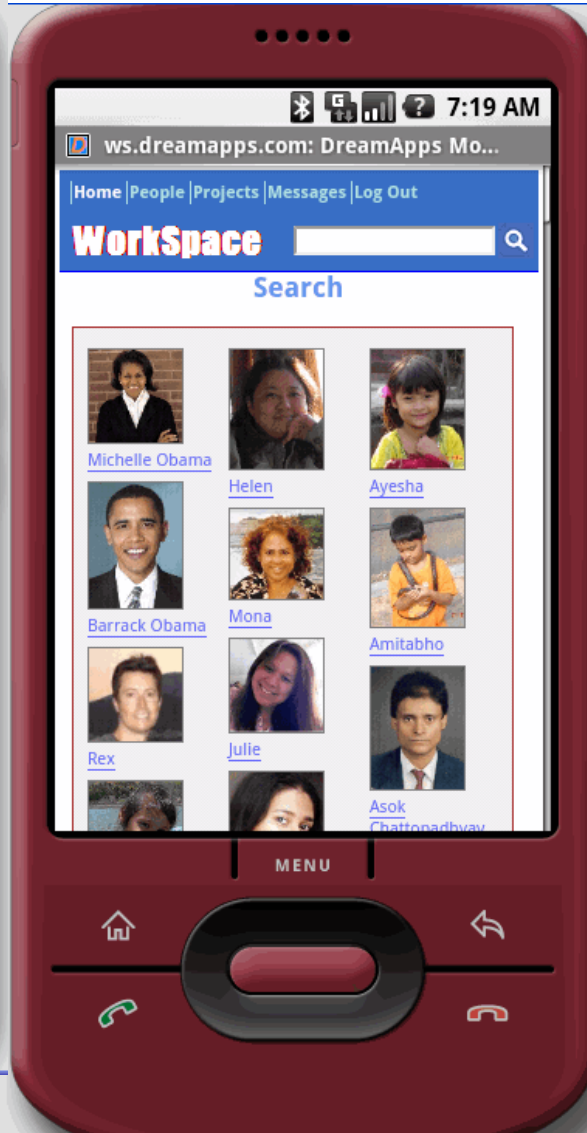
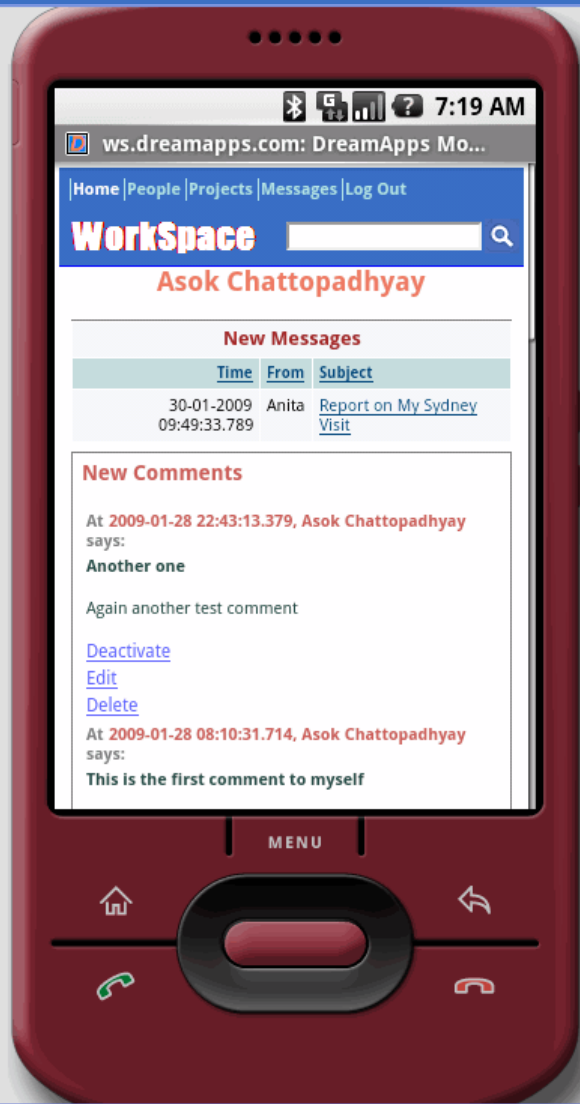


Mike Oldfield & Maggie ...

★★★★★



Mobile Interface



Commercial Appeal

- It has a huge commercial appeal. It would be useful to all kinds of organizations such as
 - very small to very large
 - private as well as public
 - for-profits and non-profits
 - national and inter-national
- The key is to make the solution available in a variety of business models, like
 - hosted multi-tenanted SaaS for small businesses
 - hosted dedicated VM/multi-tenanted clustered SaaS for mid-size businesses
 - affinity group licensing for trade associations/estate managers
 - cluster/group licensing to large corporations and governments

Ubiquity & Deployability

- It meets all the challenges posed and a few more
 - Building relationships
 - Tapping on collective wisdom
 - Retaining knowledge
 - Sustaining a learning community
 - Integration of new hires
 - Managing projects
 - Sharing digital assets and contents
 - Communicating over diverse messaging devices and protocols
 - Common platform for all
- It can be deployed on a variety of infrastructure
 - Hardware independent
 - OS Independent
 - Database independent
 - Minimal infrastructure
- Every component of the infrastructure has great open source alternatives

Innovativeness

- **Architecture**

Simply DREAM – no application programming

- **Interoperability**

Connect to any service, any protocol and any database

- **Customizability**

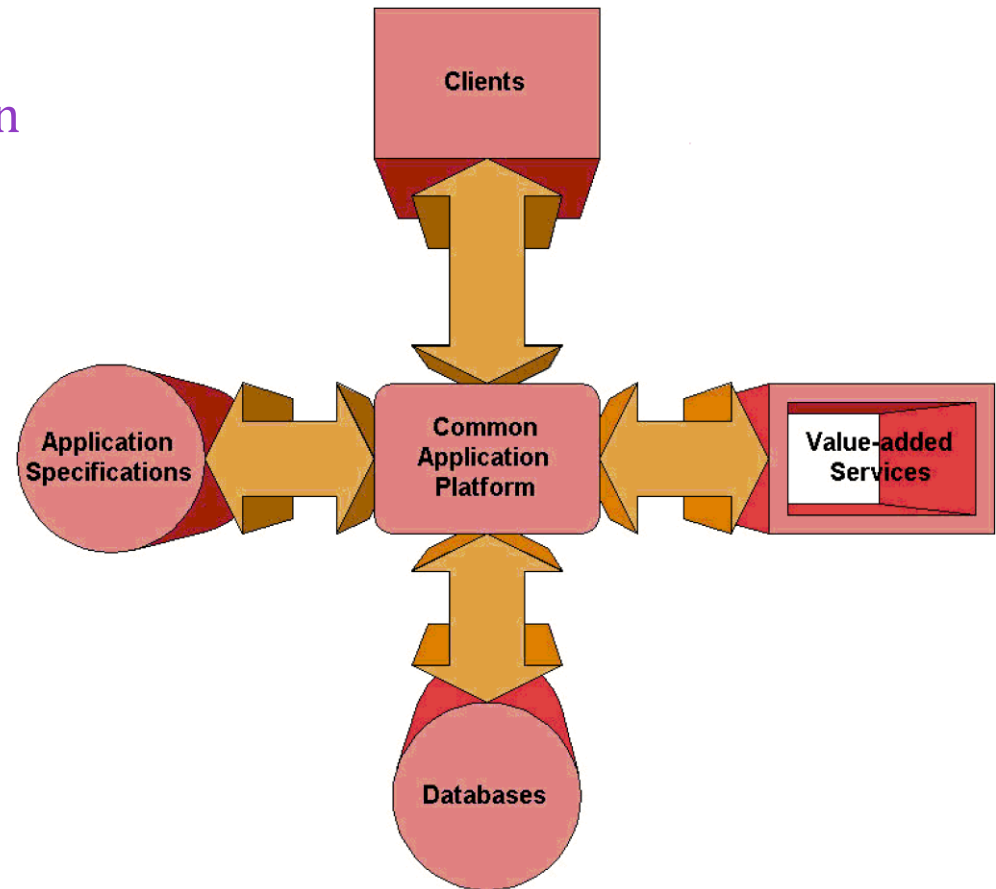
Change specs

- **Integration**

All-in-One, the only one?

- **Security & Privacy**

Highly granular, based on Realms and relationships



Scalability

- WorkSpace is massively scalable. It can run on a small pc and can
 - **scale up** to a large mainframe, and
 - **scale out** to a large cluster of blade servers.
- Deployment is highly **granular** and configured without any application directed requirement
- The massive scalability has been achieved by the following design decisions:
 - **Statelessness** – no memory
 - **Logical Layering** – no physical attributes
 - **Commutability** – no waiting
 - **Concurrency** – parallelism
 - **JIT Resource Allocation** – no land-grab
 - **Interchangeability**
 - **Partitioning**
 - **Transaction Isolation**

Anywhere, Anytime!



Forum
NOKIA



BlackBerry.

NOKIA
Connecting People



Microsoft
Windows CE



symbian

Windows



Windows
Mobile

DreamApps™

AdvancedERP™

Summary

- Has Huge Commercial Appeal
- Meets All the Challenges Posed and a Few More
- Ubiquitous – always there, for everyone
- Innovative & Cost-effective
- Massively Scalable
- Highly Accessible – from Anywhere, Anytime